

Olof Sand
CEO & President



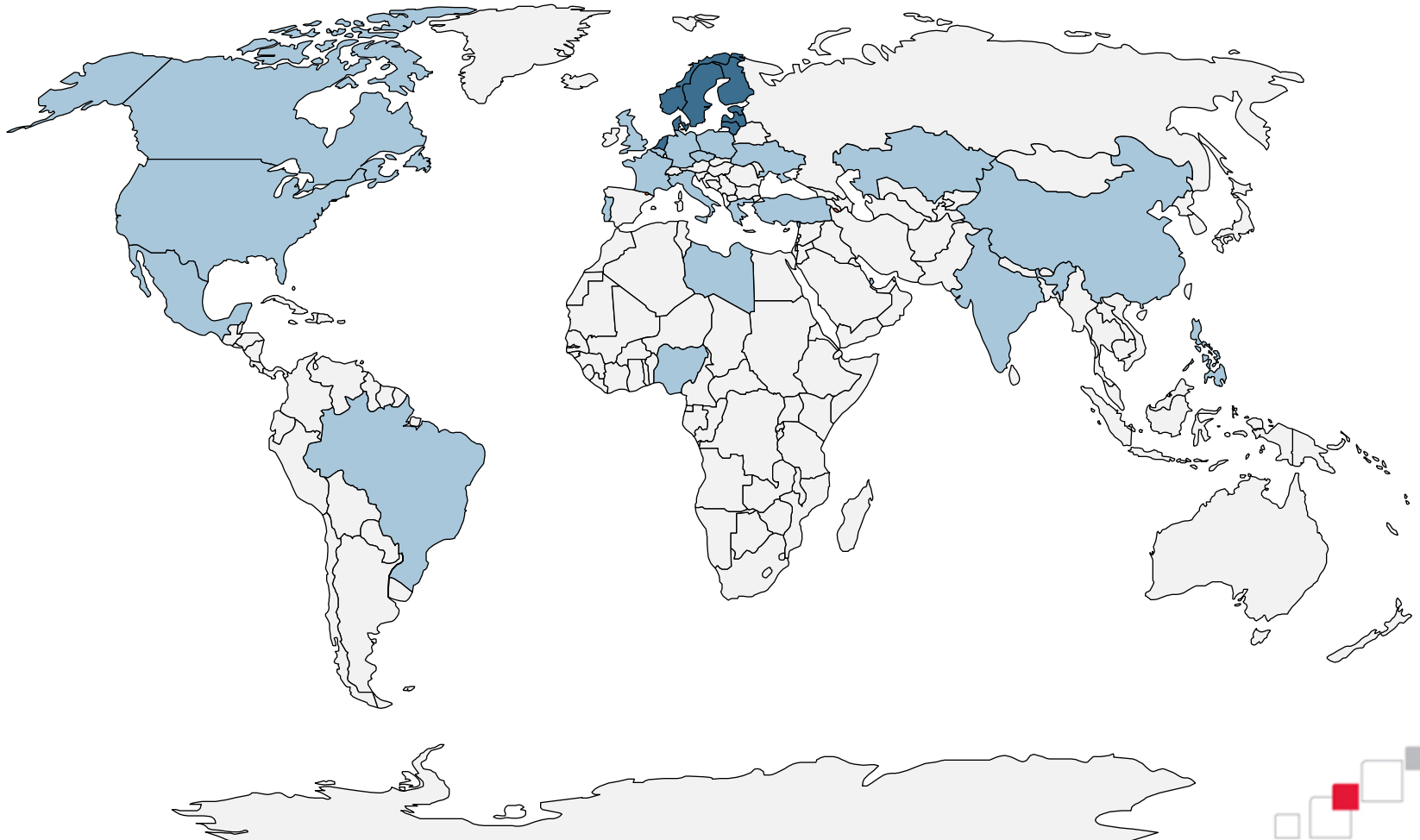
PROACT

Proact in brief

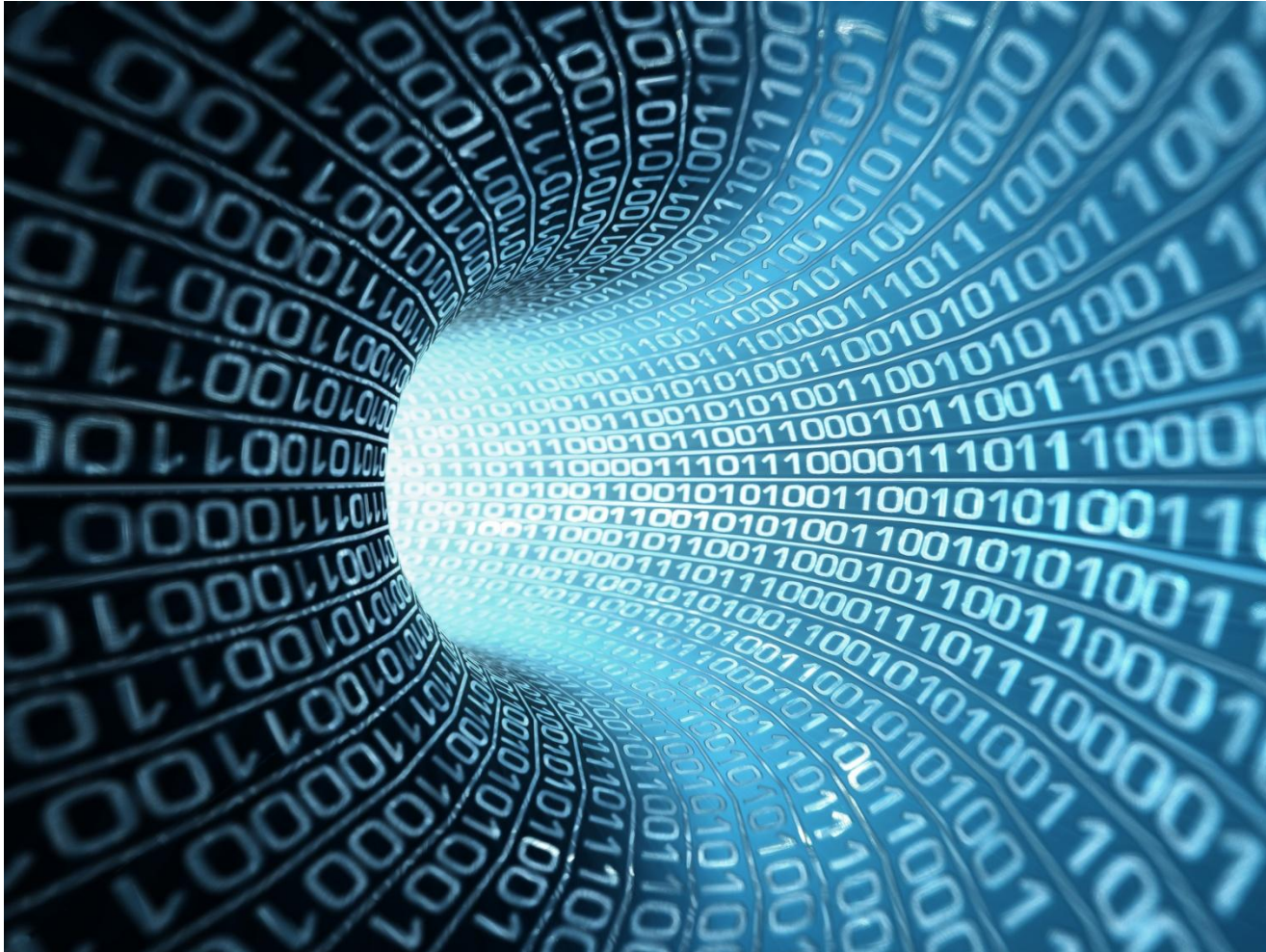
- Proact is a specialist company within services and solutions for storage and archiving
- Goal is to be established in Northern Europe within the next few years
- Run rate revenue, 1,3 billion SEK with PBT on 5%
- Goal is to grow more than twice as fast as the market with a PBT on 7 % level
- 328 employees, of which about 215 within services
- Operations in 8 countries



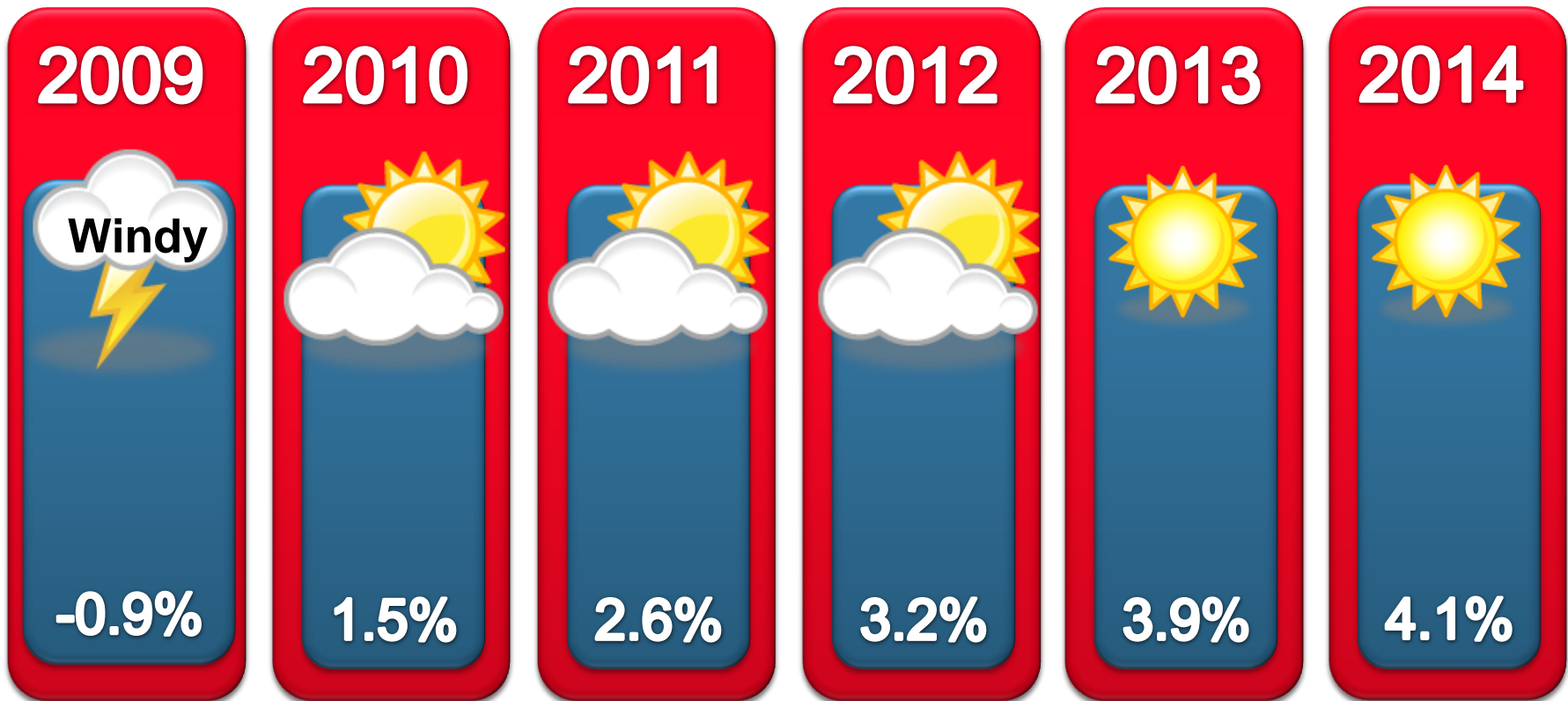
Business around the globe



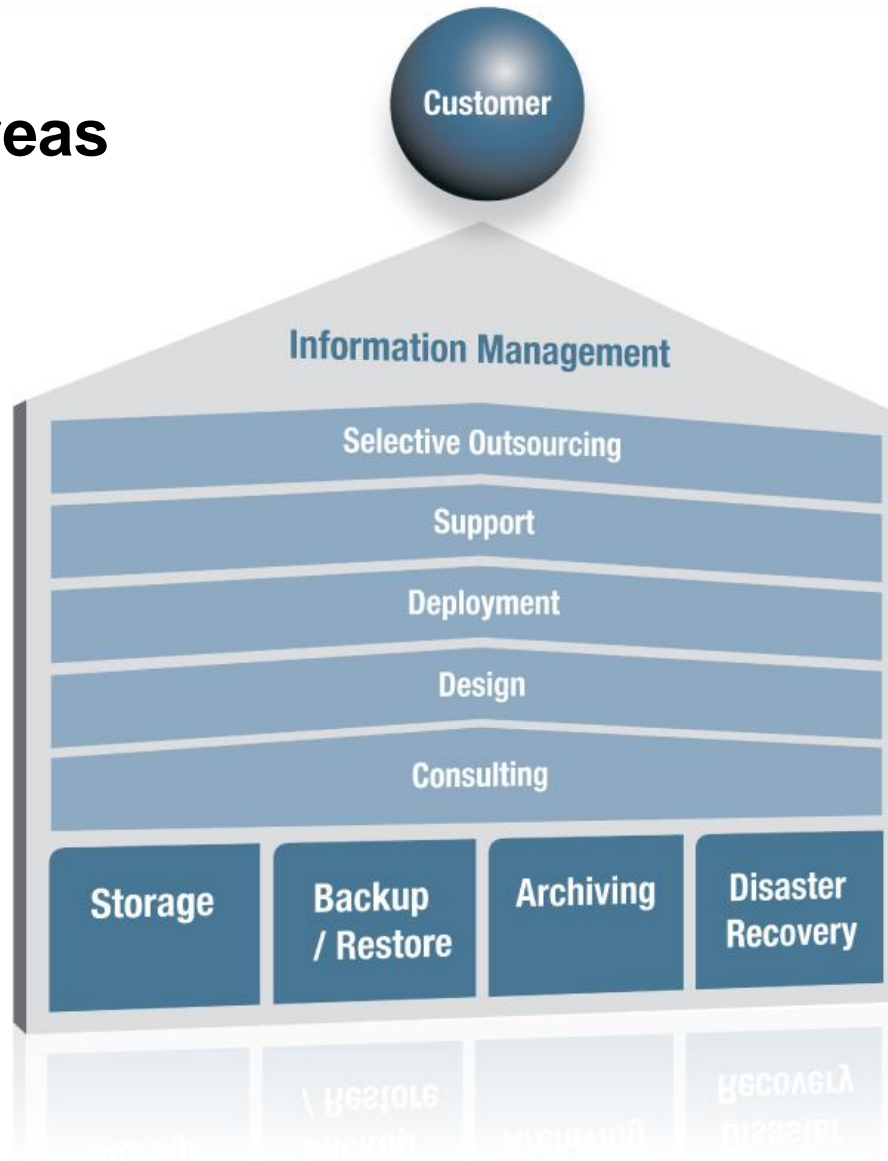
Continuous growth of stored digital information



Storage market 5 year forecast



Focus areas



Our industry focus and customers at a glance



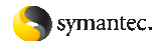
Lithuanian Parliament



Partners



- We continuously develop our portfolio of partners
- Market leaders in their respective areas



- Niche partners with new technologies



- General agent for 



Main focus 2010

- Profitable growth
- Operational efficiency
- Leading innovation



The message is ...

SUSTAINABLE INFORMATION
STORED ON A ROCK SOLID
PLATFORM – DELIVERED BY
PROACT

WE SECURE MISSION-CRITICAL
INFORMATION





PROACT

Financial report

January – June 2010

Income statement January – June 2010

(Mkr)	Jan-June 2010	Jan-June 2009
System Sales	443.3	397.2
Services	232.3	220.9
Other	1.0	1.5
Revenue	676.6	619.6
Products and services	-506.8	-462.9
Gross profit	169.8	156.7
Sales and marketing	-84.8	-82.0
Administration	-58.0	-52.8
Operating profit	27.0	21.9
Financial net	-1.5	0.6
Profit before tax	25.5	22.5
<i>Margin</i>	3.8%	3.6%
Tax	-7.0	-6.2
Profit after tax	18.5	16.3
<i>Net margin</i>	2.7%	2.6%

Comments versus last year

Revenue

Total growth +9 %

Growth system sales +12 %

Growth services +5 %



Income statement April – June 2010

(Mkr)	April-June 2010	April-June 2009
System Sales	239.3	206.7
Services	119.1	113.7
Other	0.4	0.8
Revenue	358.8	321.2
Products and services	-268.7	-239.6
Gross profit	90.1	81.6
Sales and marketing	-44.0	-42.5
Administration	-28.9	-25.3
Operating profit	17.2	13.8
Financial net	-1.2	0.2
Profit before tax	16.0	14.0
<i>Margin</i>	4.5%	4.4%
Tax	-4.4	-3.8
Profit after tax	11.6	10.2
<i>Net margin</i>	3.2%	3.2%

Comments versus last year

Revenue

Total growth +12 %

Growth system sales +16 %

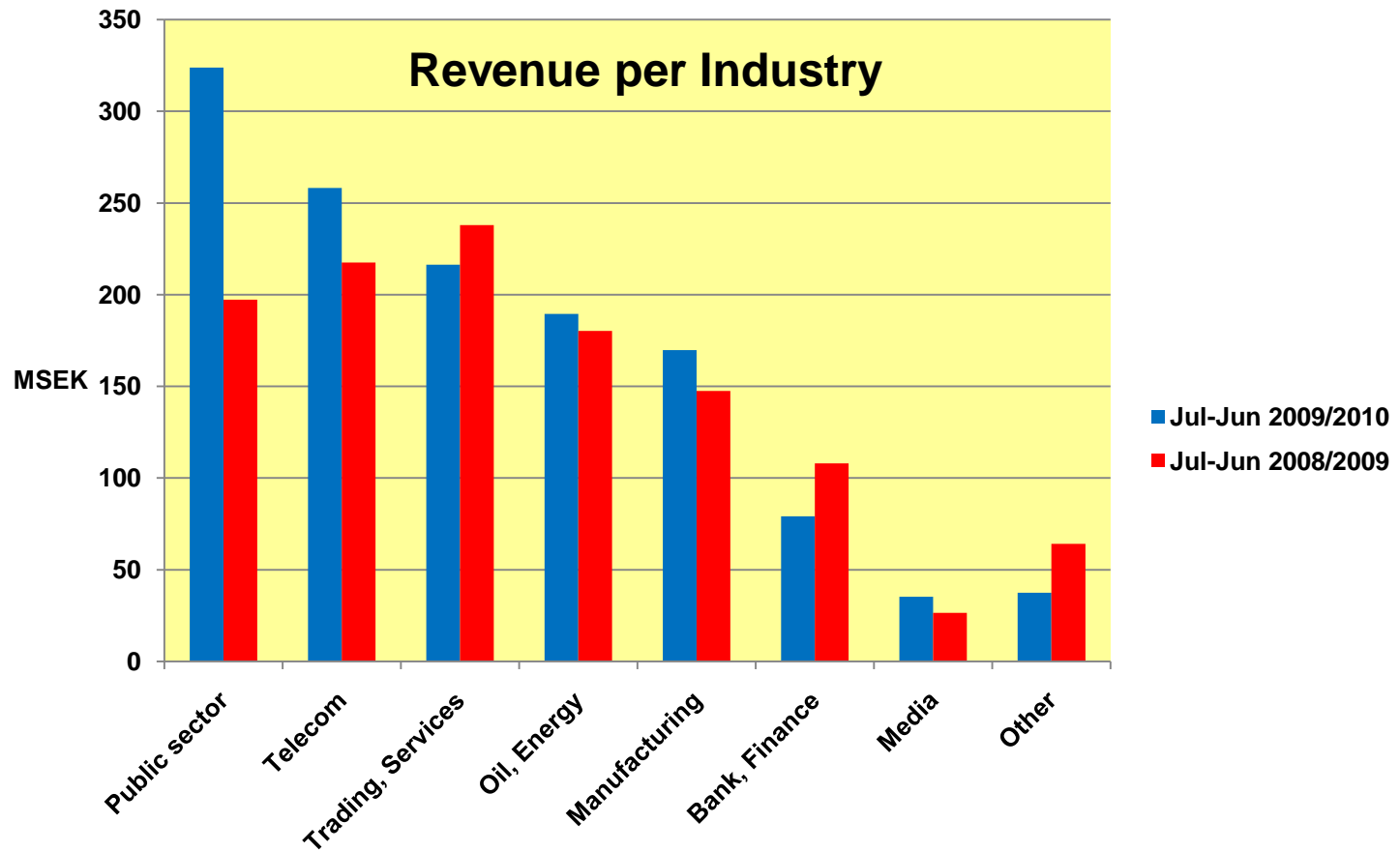
Growth services +5 %



Income statement 12 months

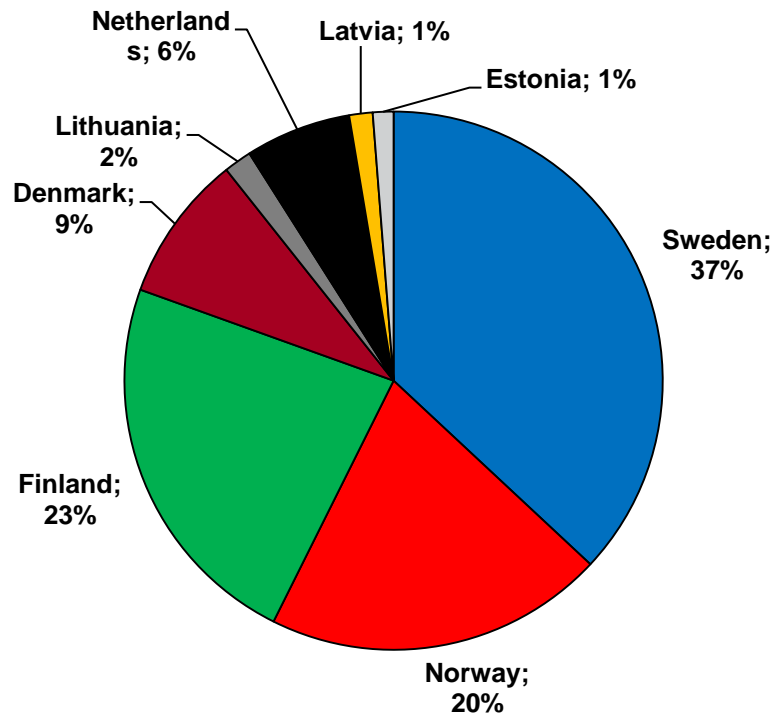
(Mkr)	July-June 2009/10	July-June 2008/09
System Sales	849.0	748.9
Services	458.6	427.7
Other	2.1	2.4
Revenue	1 309.7	1 179.0
Products and services	-969.7	-873.8
Gross profit	340.0	305.2
Sales and marketing	-164.6	-157.8
Administration	-110.3	-99.1
Operating profit	65.1	48.3
Financial net	-2.0	3.9
Profit before tax	63.1	52.2
<i>Margin</i>	4.8%	4.4%
Tax	-8.5	-11.9
Profit after tax	54.6	40.3
<i>Net margin</i>	4.2	3.4



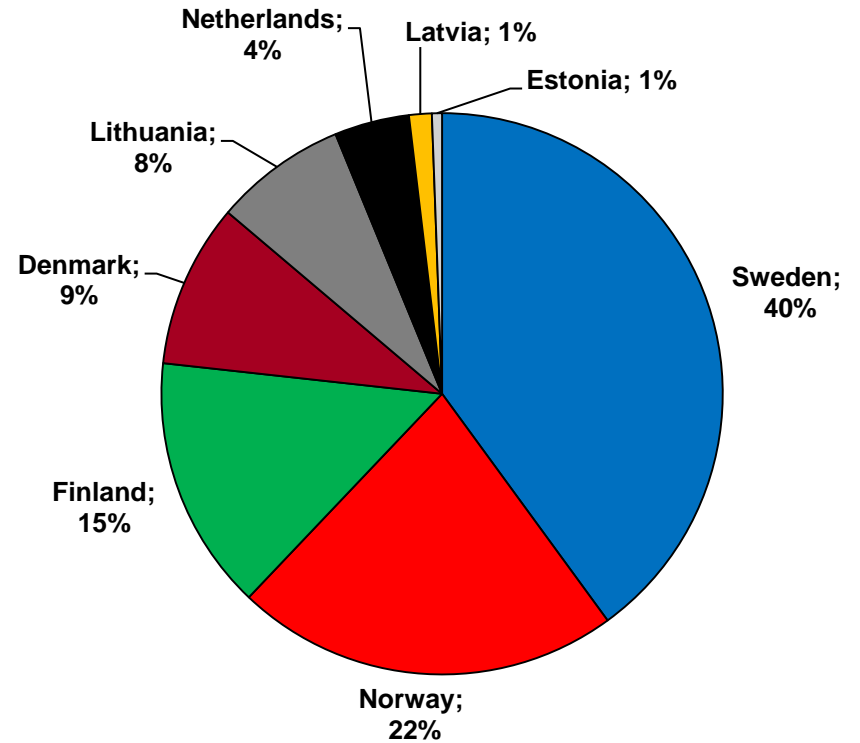


Revenue per country

Jan - Jun 2010



Jan - Jun 2009



Cash flow January – June 2010

Liquid Funds December 31, 2009		97
Cash-flow from current operations		+13
Current operations	+37	
Change in working capital	-24	
Cash-flow from investment activities		-15
Fixed assets	-14	
Other	-1	
Cash-flow from financial activities		-26
Dividend	-13	
Dividend minority	-2	
Buy-back of shares	-5	
Amortization of loan	-1	
Other	-5	
Change in liquid funds		-28
Liquid Funds June 30, 2010		69



Cash flow April – June 2010

Liquid Funds March 31, 2010		87
Cash-flow from current operations		+7
Current operations	+22	
Change in working capital	-15	
Cash-flow from investment activities		-7
Fixed assets	-7	
Cash-flow from financial activities		-18
Dividend	-13	
Dividend minority	-2	
Other	-3	
Change in liquid funds		-18
Liquid Funds June 30, 2010		69



Key ratios – Balance sheet

(MSEK)	2010 June 30	2010 Mar 31	2009 Dec 31	2009 June 30
Total Assets	675	697	751	665
whereof Goodwill	75	76	77	77
whereof Intangible fixed assets	19	20	22	23
Equity	172	177	181	167
Solidity %	26 %	26 %	24 %	25 %
Cash and bank	69	87	97	63



Revenue and profit before tax

(Mkr)	January – June 2010			January – June 2009		
	Revenue	P.b.t	Net margin	Revenue	P.b.t	Net margin
Sweden	264	9.5	3.6%	254	11.8	4.6%
Finland	157	13.0	8.3%	91	0.3	0.4%
Norway	142	9.4	6.6%	139	10.8	7.7%
Denmark	60	-4.2	Neg.	59	0.1	0.2%
Netherlands	43	0.5	1.2%	27	-1.6	Neg.
Lithuania	11	0.9	8.2%	47	5.1	10.7%
Latvia	10	1.6	15.8%	8	0.4	5.3%
Estonia	8	-0.8	Neg.	4	-1.6	Neg.
Other	-18	-4.4		-9	-2.8	
Group	677	25.5	3.8%	620	22.5	3.6%



Revenue and profit before tax

(Mkr)	April – June 2010			April – June 2009		
	Revenue	P.b.t	Net margin	Revenue	P.b.t	Net margin
Sweden	127	6.2	4.9%	143	6.3	4.4%
Finland	87	8.0	9.2%	47	2.4	5.2%
Norway	78	5.8	7.5%	74	6.1	8.2%
Denmark	33	-2.1	Neg.	23	-1.1	Neg.
Netherlands	32	1.4	4.2%	9	-1.0	Neg.
Lithuania	5	0.7	13.1%	23	3.8	16.9%
Latvia	4	0.0	Neg.	3	0.1	2.6%
Estonia	3	-0.7	Neg.	2	-0.8	Neg.
Other	-10	-3.3		-3	-1.8	
Group	359	16.0	4.5%	321	14.0	4.4%



Proact share – Top 10 owners

	2010	2010	2009
	30 June	31 May	31 December
Skandia Liv	10.8 %	10.3 %	10.4 %
IGC Industrial Growth Co. AB	10.5 %	10.1 %	10.1 %
Swedbank Robur Småbolagsfonder	8.7 %	8.3 %	7.1 %
Skagen Fonder	8.4 %	8.1 %	8.1 %
Didner & Gerge Småbolag	8.2 %	8.2 %	4.9 %
Thyra Hedge	6.4 %	6.2 %	7.0 %
Öresund Investment AB	5.3 %	5.1 %	5.1 %
Nordea Fonder	2.7 %	2.5 %	3.5 %
Marit Fagervold	2.2 %	2.2 %	2.2 %
Unionen	2.1 %	2.0 %	3.0 %
Others	34.8 %	37.2 %	38.7 %
Total	100 %	100 %	100 %